



E T Pappert
Vice President
Sales

October 26, 1992

Ms. Stacy Stierman

Colorado Springs, CO 80907

Dear Ms. Stierman:

Mr. Iacocca has asked me to respond to your letter. Chrysler dealers are independent businesspeople who are under agreement with us to sell and lease our vehicles. Their dealerships are operated as private concerns, and they are free to advertise and run their day-to-day business as any other entrepreneur would-- as long as it is legal and not in violation of our dealer agreement.

Chrysler Corporation does not discriminate in selecting dealers to sell our cars. Our dealership franchises are open to all regardless of race, color, religious or political beliefs. Obviously, we wish to sell our products to all consumers. This is why we are in business. While we may not agree with some of our dealers' political or social beliefs, we feel that in our free society everyone has a right to express his/her own opinion on any given subject. This is what America is all about and why everyone wants to live here.

After careful thinking, I'm sure you will agree with the great man who once said, "I might not agree with what he said, but I'll defend to the end his right to say it."

I'm sorry you were offended by Mr. Will Perkins' actions, and I hope you will continue to buy our products. Your business is important to us.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. T. Pappert", written in a cursive style.

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